



IMT Community Contest Guidelines

When selecting award recipients, the IMT review committee prefers programs and projects that:

- Are affiliated with IMT independent insurance agencies that attained Gem status within the past five (5) years
- Have broad community support and address specific community needs
- Serve communities in which IMT Insurance has a business presence (Illinois, Iowa, Nebraska, South Dakota, and Wisconsin)
- Are registered non-profit, non-governmental, civic or education organizations that comply with local tax laws (for-profit businesses will **not** be considered)
- Projects with a total fund gap of less than \$25,000

Community Contest awards are generally not available for the following:

- Organizations that discriminate on the basis of race, color, creed, gender, religion, age, national origin or sexual orientation
- An organization's specific day-to-day operational expenses, such as salaries or rent
- Lobbying/political organizations, committees, or candidates and public office holders
- Religious organizations in support of their sacramental or theological functions

Please direct all questions to IMT.marketing@imtins.com or Kelly Field at kelly.field@imtins.com.