

IMT INSURANCE CORPORATE GIVING GUIDELINES

IMT is built on deep roots and relationships in our communities. We see it as our duty to continually give back and work in those communities. IMT has always believed we can have, and should have, a positive impact on the communities we serve.

Our Promise to the community

- Engage in charitable initiatives that support our employees, agents, policyholders, and community
- Align with organizations and programs that are providing services and support on the frontline of needs
- Support charitable initiatives that have purposeful, direct impact on our employees, agents, policyholders and communities

Bringing our Promise to life means engaging with groups and qualified charitable organizations that allow for charitable giving, volunteerism and corporate citizenship.

Our Community Impact Focus

- We live our Promise by identifying charitable initiatives that are purposeful, impactful and align with the frontline needs of our communities.
- Each charitable focus area represents a category of needs which are prioritized by how closely they align with our Promise as well as employee interest and impact.

Partnering Across Six States

By identifying charitable initiatives that expand our impact across all six states in which we do business, we can ensure our contributions, leadership and volunteers are fully aligned with our Promise and Community Impact Focus.

Charitable Initiative Focus Areas

IMT Insurance will focus on the following areas of charitable investment:

Human Services

- Addresses critical needs such as food insecurity, homelessness and safety
- Promotes leadership, empowerment, and inclusion for people of all abilities
- Supports prevention of domestic violence, abuse and bullying

Youth Development

- Provides youth mentoring and out-of-school program opportunities
- Supports literacy and STEM programs
- Connects teens and young adults to skills and career training

Health

- Addresses critical needs in the areas of mental, physical and emotional health
- Encourages healthy living through health education and disease awareness
- Provides access to resources, support and services for people impacted by disease or other healthcare needs

Eligibility Requirements

To be considered for support, requests should fit within one or more of IMT's charitable initiative focus areas: human services, youth development and health. Priority is given to requests that fall within these areas.

If the request is within IMT's Giving Guidelines and available funds allow consideration for donation fulfillment, an organization may be asked to provide additional information before a decision is made by IMT to make a charitable donation or other contribution.

Since IMT receives giving requests in excess of its annual charitable budget, we must often decline support to deserving organizations and programs. In no way does a decline of support reflect a negative view of the organization or its noble contributions to the community.

IMT supports our local communities through programs that:

- Have broad community support and address specific community needs
- Are able to demonstrate fiscal and administrative stability
- Serve communities in which IMT Insurance has a business presence (Illinois, Iowa, Minnesota, Nebraska, South Dakota, Wisconsin)
- Allocate at least 70% of any charitable donation made by IMT directly to organizational needs and programs
- Are registered nonprofit, nongovernmental, civic or education organizations that comply with local tax laws

Charitable funds are generally not available for the following:

- Organizations that discriminate on the basis of race, color, creed, gender, religion, age, national origin or sexual orientation
- Organizations without 501c3 status or the equivalent in-country charitable status

- An organization's specific day-to-day operational expenses, such as salaries or rent
- Additional funds to organizations already under an annual or multi-year commitment with IMT
- Personal fundraising initiatives
- Social organizations, such as fraternities and sororities
- Mission trips
- School-sponsored sports events and athletic groups
- Lobbying/political organizations, committees, or candidates and public office holders
- Religious organizations in support of their sacramental or theological functions
- Foreign or non-U.S.-based organizations
- Individual k-12 schools and/or parent teacher groups
- Runs, walks, or bike rides

If your organization meets IMT's eligibility requirements and fits our philanthropic goals and objectives, we encourage you to proceed by submitting a request through our online application.

All charitable requests submitted to IMT are reviewed by IMT's Care Council and decisions are made within the guidelines of IMT's Charitable Giving Program. IMT reserves the right to refuse or reject any charitable request in its sole discretion.

For more information regarding IMT's community engagement efforts, or to submit a donation or sponsorship request, please contact us.

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